



SPONSORSHIP & MARKETING OPPORTUNITIES

Leverage the investment you put into exhibiting by taking steps to increase traffic to your booth. Over 1,600 health care professionals will be exposed to your message. Whether your goal is branding, lead generation, market visibility, or all three – sponsorships will help drive solid traffic to your booth.

With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you exceed your goals for the conference. Below you will find more information on the different opportunities that will help you choose ones that will best meet your objectives. *(Companies that are partners of 340B Health receive discounts based on their level of partnership. For a list of 340B Health's partners, please [click here](#).)*

Secure your sponsorship opportunity today!

Exclusive Opportunities

Set yourself apart by being the sole sponsor of one of the following opportunities! Every company that purchases one of these opportunities will receive recognition in the conference program book, the mobile app, and pre-and-post acknowledgement emails to attendees. Additionally, sponsoring companies will receive a designated ribbon at registration, so attendees will easily be able to differentiate you from the rest.

NEW! AISLE SIGNS: \$4,500

Your logo will be displayed on all aisle signs within the exhibit hall ensuring that attendees see your branding as they navigate through the aisles. Sponsorship includes one (1) sign placed at the front of each aisle. *(Purchase by 12/19; sponsor responsible for the production, installation, and removal of all signs)*

AGENDA-AT-A-GLANCE: \$3,500

Company logo and a brief description will be included on the agenda. This will be included in every attendee registration bag, plus extras will be available at the registration desk. *(Purchase by 12/19)*

BACK COVER OF PROGRAM BOOK: \$5,000 SOLD

Full page color advertisement. Program books will be included in attendees' registration bags.

NEW! CHARGING TABLE: \$5,500

Provide attendees with a convenient place to sit while they charge their devices. Sponsor's branding will be featured on top of the tables placed in high traffic areas of the conference. *(Purchase by 12/19)*

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~~NEW! CONFERENCE AMBASSADORS: \$3,000~~ **SOLD**

Scripted talent will help to guide 340B attendees to your booth in the exhibit hall, and acts as conference resources as they answer questions about the mobile app, the conference wi-fi, and much more.

~~CONFERENCE BAGS: \$3,500~~ **SOLD**

Company logo featured along with the 340B Coalition logo on the front of the bag. Handed to every attendee during registration. *(Purchase by 12/19; sponsor is responsible for purchasing bags)*

~~EVENING RECEPTION: \$7,000~~ **SOLD**

Give attendees a night to remember by sponsoring the evening reception on Thursday, January 31! Get your company logo front and center by including table runners & napkins for the bars. Sponsor will receive a push notification prior to the reception as well as company logo featured in the program book and conference agenda. *(Sponsor is responsible for providing table runners & napkins)*

~~HOTEL KEY CARDS: \$8,000~~ **SOLD**

Company logo featured on the front of the card with the 340B Coalition logo on the back. Provided to each attendee during hotel check-in. *(Purchase by 12/19)*

~~INSIDE-BACK COVER OF PROGRAM BOOK: \$5,000~~

Full page color advertisement. Program books will be included in attendees' registration bags.

~~INSIDE-FRONT COVER OF PROGRAM BOOK: \$5,000~~ **SOLD**

Full page color advertisement. Program books will be included in attendees' registration bags.

~~LANYARDS: \$6,000~~ **SOLD**

Company logo, along with the 340B Coalition logo, featured on every lanyard handed to attendees during registration.

~~LEVEL 1 PASSPORT PRIZE: SUMMER '19 CONFERENCE REGISTRATION + AIRFARE: \$1,700~~

One lucky attendee will win registration plus roundtrip airfare to attend the 340B Coalition Summer Conference in Washington, DC. Sponsorship includes a push notification prior to the refreshment break on 02/01, plus the inside-front cover of the booklet. **SOLD**

~~MOBILE APP SPLASH PAGE: \$3,500~~ **SOLD**

Generate interest before, during, and after the conference by placing your company logo on the splash page of the mobile app. Additionally, create a custom banner that will be featured at the top of every page on the app.

~~PRESIDENTIAL SUITE: \$3,000~~ **SOLD**

This spacious one-bedroom presidential suite includes a separate living area and parlor with spectacular bay views. This suite allows you the perfect opportunity to entertain guests and hold meetings. Suite is available starting **January 28 for 5 nights**. For a view of the suite, please click [HERE](#).

~~NEW! VIDEO MONITOR ADS: \$3,500~~ **SOLD**

Get your company in front of attendees during onsite registration and badge pickup! Sponsorship includes a custom video ad to be played on a screen by the registration desk. *(Note: Sponsor will be responsible for producing and providing the video file)*

~~WI-FI ACCESS: \$10,000~~ **SOLD**

Your support allows attendees to enjoy free wireless Internet throughout the meeting rooms and registration area *(does not include the exhibit hall)*. May include sponsor's preferred website and custom sign-in credentials* Company logo will be featured on information signage at the registration desk, in the program book, and the mobile app. **Dependent on initial set-up requirements.*

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MULTIPLE OPPORTUNITIES = INCREASED VISIBILITY

Every company that purchases one of these opportunities will receive a sponsorship ribbon at registration plus recognition in the conference program book, the mobile app, and pre-and-post acknowledgement emails to attendees. **The opportunities below are available to more than one exhibitor and/or sponsor.**

- **CONFERENCE BAG INSERT: \$750**
- ~~NEW! CONFERENCE DAILY BRIEFING BANNER AD: \$300~~ **SOLD**
 - Keep your company at the forefront with this opportunity! The daily briefings are sent to all conference attendees every morning for the duration of the conference and include important information, activities, sessions, and events occurring each day. Sponsors' custom banner ads will be featured at the bottom of the briefings. *(Three opportunities available: Wednesday, Thursday, or Friday)*
- **NEW! ELEVATOR WRAPS: \$6,000**
 - Get your advertisement to be the first thing attendees see after checking into the hotel by placing wraps on the lobby elevators. Eleven (11) opportunities are available and sponsors can choose to add a wrap to the outside and inside of an elevator or they can choose to wrap just the outside. *(Purchase by 12/19; sponsor is responsible for production, installation, and removal of the wraps)*
- **NEW! ESCALATOR CLINGS: \$6,000**
 - Your branding will be front-and-center as attendees ride the escalators between meeting space floors throughout conference. Four opportunities available on up-and-down escalators between two floors. *(Purchase by 12/19; sponsor responsible for production, installation, and removal of the runners)*
- **NEW! EXHIBIT HALL METER BOARDS: \$1,500** *(1 opportunity available)*
 - Your custom branding and messaging will be featured on meter boards placed at the exhibit hall entrances.
- **FULL COLOR PROGRAM AD: \$1,200** *(7 opportunities available)*
- **KIOSK HALF BANNER AD - \$1,000** *(2 opportunities available)*

Capture attendees' attention during onsite conference registration by placing your company's branding and messaging on each kiosk welcome screen.
- **MOBILE APP BANNER AD: \$500**
- ~~PUSH NOTIFICATIONS: \$350 EACH~~ **SOLD**

Encourage close to 1,600 mobile app users at the conference to visit your booth with your branded message. Choose to send your message during one of the following day/times: ~~01/30 2:40 pm; 01/31 9:40 am or 2:40 pm~~
- ~~VIP DEMOS: \$600~~ **SOLD**

PASSPORT SCAVENGER HUNT

The Passport scavenger hunt will not only be fun for participants, but it will increase traffic flow, and ultimately generate business opportunities. Participating sponsors will provide a question on their products, services, booth, or anything else that you think an attendee should learn about you prior to conference. Attendees will receive a "passport book" and will be required to find each participating sponsor to answer their question for a stamp. If an attendee does not answer the question correctly, the sponsor may provide hints until they provide the correct answer.

All participating companies are required to purchase a prize for the passport raffle. Sponsors will receive the following benefits with this opportunity:

- Question card at their booth
- Highlighted booth on the exhibit hall map in the mobile app
- Recognition in the program book, mobile app, and pre-and-post conference attendee emails
- Sponsor ribbon at registration

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Passport Prizes

Except for the Level 1 prize, the following prizes are not limited to a certain number of sponsors:

- ~~Level 1: Please see description in Exclusive Opportunities~~ **SOLD**
- Level 2: Bose QuietComfort 20 Acoustic Noise-Cancelling Earphones for Apple (\$850)
- Level 3: Amazon Echo Show (\$550)
- Level 4: Google Home (\$150)
- Level 5: One Amazon Gift Card (\$100)
- Level 6: One Starbucks Gift Card (\$50)

CHARITY FUN WALK

At last year's summer conference, we once again saw record attendance and incredible support from our sponsors, which helped us raise over \$12,000 for our partner, Bread for the City! Help us surpass this amount by being a Premier Level or Supporter Level sponsor at our ninth annual charity fun walk.

All sponsors will be featured on the [charity fun walk page](#) and will receive recognition in the program book, the opening and closing remarks, the mobile app, the pre-and-post acknowledgement attendee emails.

PREMIER LEVEL SPONSOR: \$1,000 **SOLD**

- Large company logo included at the top of the walk shirts
- Two (2) complimentary walk registrations

STANDARD LEVEL SPONSOR: \$500 (Unlimited opportunities available)

- Company logo included on the walk shirts
- One (1) complimentary walk registration

The Coalition will be donating all proceeds collected from sponsorship and registrations fees from the Fun Run/Walk to this year's charity partner Father Joe's Villages!



Father Joe's Villages is San Diego's largest homeless services provider, offering a wide variety of housing and services at several locations. What started as a small chapel serving San Diego's impoverished more than 65 years ago has grown into a cutting-edge provider of housing programs and services.

We prepare up to 3,000 meals and provide a continuum of care to nearly 1,800 individuals every day—from infants and adolescents to adults and seniors. This includes over 780 children and over 200 military veterans. As industry thought leaders, we offer effective tailored-to-client solutions to address the complex needs of the homeless, regardless of age, race, culture or beliefs. Our primary goal is to transform lives and end the cycle of homelessness.

To this end, we provide housing, rental assistance, healthcare, food, clothing, education, job training, mental health, addiction treatment and child development in an internationally modeled "one-stop-shop" approach. Our mission is made possible only through the efforts of compassionate staff, dedicated volunteers and generous public and private donors. We can't change lives without your support. Making donations to a charity like Father Joe's Villages directly helps those in need. Please [click here](#) to make a donation.

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