



All materials submitted for the 340B Coalition Winter Conference must further the educational purpose of the conference by providing an atmosphere conducive to exchanging information and views in a professional manner about pharmacy practice, healthcare and other matter relevant to attendees. **The 340B Coalition reserves the right to review all submissions and make changes/suggestions if the content does not encourage the use of the 340B program in a manner that advances the interests of covered entities' vulnerable patients. Materials that do not meet the requirements set forth by the 340B Coalition will be rejected for use for and/or distribution during the 340B Coalition Winter Conference.** If you have any questions, please contact [Lee-Anne Gabrielli](#) at (202) 552-5856.

Conference Program Book & Website

Type	Size	Resolution	File Format	Appearance	Submission Deadline
Company Logo	260px x 115px	300 dpi or higher	PNG, JPEG, or EPS	Transparent background	Final due 12/19
Full page Advertisement* <small>*Available as a sponsorship opportunity for \$1,200</small>	8"w x 10.75" h	300 dpi or higher	PNG, JPEG, or EPS	Color	Draft due 12/19 Final due 01/02 (Ads received after this date will not be included in the program book)

Conference Attendee Emails

- One-to-two short paragraphs of text only about company and services provided
- Company website or desired landing page
- Booth number
- Company social media information
- Main sales contact information
- Submission deadline(s): **Draft for review – 12/19; Final due – 01/02**

Conference Bag Inserts

- Submit proof of item for review by **12/19** (*item examples: pen, stylus, eye glass/screen cloth, flash drive, half-page (8"w x 5"h) flyer, back-and-front in color or black-and-white*)
- Order 1,400 copies
- Ship to arrive by **Friday, January 25** to the following:
 - ATTN: Lee-Anne Gabrielli
340B Coalition Conference c/o Kirsten Johnson
Hilton San Diego Bayfront
1 Park Boulevard
San Diego, CA 92101
Phone: 619-321-4324

Push Notifications

- Clickable title: 180 character limit, no special characters except apostrophes
- Body of the notification: One short paragraph that can include hyperlinks
- Submission deadline: **01/02**

Mobile App Banner Ads

- Sizes:
 - Phones: 480x50 px
 - Tablets: 800x66 px
- File formats: PNG, JPEG, GIF only
- Submission deadline: **01/02**

Company Specialties/Services

- Listed in the program book & mobile app individually and by category
- Submission deadline: **12/19**